



FOR IMMEDIATE RELEASE

April 2008

Contacts:

Ben Roberts/Jamie Gallagher

e3communications

716-854-8182

School Administrators Association of New York State Retains e3communications for Public Affairs Services

BUFFALO, NEW YORK – e3communications today announced that the agency has been retained by the School Administrators Association of New York State (SAANYS) to provide public affairs services.

SAANYS, headquartered in Albany, NY, is the largest school administrator association in New York State and has been serving the state's school leaders for more than three decades. The association represents more than 6,800 school administrators, supervisors, and coordinators providing direction, service and support to the membership in their efforts to improve the quality of education and leadership in New York State schools. SAANYS is affiliated with the National Association of Elementary School Principals (NAESP) and the National Association of Secondary School Principals (NASSP).

With offices in Buffalo and Albany, e3communications is a full service public relations and public affairs agency that provides clients with various public relations services, including issues management, media training, crisis communications as well as government affairs services. For more information please visit

www.e3communications.com.