



FOR IMMEDIATE RELEASE

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**Sorrento Cheese Retains e3communications for
Public Relations Services**

BUFFALO, NEW YORK – e3communications today announced Sorrento Lactalis has retained the agency for public relations services. Founded in Buffalo in 1947 as Sorrento Cheese Company, today the company is part of the second largest dairy company in the world, Groupe Lactalis.

With offices in Buffalo and Albany, e3communications is a full service public relations and public affairs agency that provides clients with various public relations services, including issues management, media training, crisis communications as well as government affairs services. For more information please visit www.e3communications.com.